



Media Release

FOR IMMEDIATE RELEASE

July 9, 2004

Purifics ES Inc., Receives Recognition for the "Canadian Innovation Award for Sustainable Development" By NRC-IRAP and CME

Purifics ES Inc., an Ontario Region Finalist for the "2003 Regional Innovation Award for Sustainable Development", was recognized for its innovative excellence in sustainable development.

Representatives of the National Research Council Industrial Research Assistance Program (NRC-IRAP) and Canadian Manufacturers and Exporters (CME) presented Purifics with a plaque in honour of achieving finalist status. "We're honoured that Purifics was recognized for its technology and engineering excellence," said Brian Butters, President of Purifics ES Inc.

Purifics was founded in 1993 with the purpose of developing air and water treatment systems to overcome the limitations of conventional treatment technology. Through a vigorous research and development program, Purifics developed a commercially viable photocatalytic system using a new filtration process that allows the photocatalyst to be continuously recaptured and reused. This system has demonstrated high levels of reliability and robustness with minimal operator and maintenance requirements.

About CME

Canadian Manufacturers & Exporters is Canada's leading business network. Its members account for 75% of Canada's industrial output and 90% of its exports.

About NRC-IRAP

A key component of Canada's Innovation System, NRC-IRAP is a federal catalyst that links a diverse network of institutions, organizations and programs to help Canadian small and medium sized enterprises develop and exploit technology in a competitive, knowledge-based economy.

About Purifics

Located in London, Ontario, Canada, Purifics is a technology leader in air and water treatment, process design and control systems. Our strength is in solving problems and simplifying solutions through innovative engineering to achieve environmental and economic benefits.

For additional information contact us at our coordinates listed below.

Engineering Purity - Give Us Your Problem