



FOR IMMEDIATE RELEASE

## **Purifics Wins Artemis Project Award as a Top Water Company**

London, Ontario, Canada (May 19<sup>th</sup>, 2011) – Purifics ES Inc., (“Purifics”) is pleased to announce that it has been chosen by [The Artemis Project™](#) as a Top 50 Water Companies Competition winner.

“The Artemis Top 50 is the water industry’s benchmark for recognizing innovation that will matter. It identifies the entrepreneurs that are applying technology to meet the world’s water challenges,” noted [Laura Shenkar](#), principal at The Artemis Project. “Water tech is quickly becoming an engine for economic development and job growth. With these awards, we strive to identify the companies offering the most promising technologies coming onto the market.”

“It is nice that all the innovative work that we have done over the years has been acknowledged in a global forum,” stated Brian Butters, President at Purifics. “We feel that the award will be further proof of the outstanding technology solutions we can offer in treating practically any water source to any specified level.”

The Artemis Top 50 Award comes on the heels of Purifics’ successful commissioning of its PHOTO-CAT system to clean up contaminated groundwater at the W.R. Grace Superfund site in Concord, Massachusetts.

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### **About Purifics**

Purifics is a technology leader in water purification solutions. Our mission is to purify, condition, and control water for economic and environmental advantage. Our strength is the ability to treat water from a variety of sources to meet the requirements of any number of applications. Since 1994, our advanced systems have solved many unique challenges in North America and throughout the world.

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Visit our web site at <http://www.purifics.com>.

### **About The Artemis Project**

The Artemis Project™ is a boutique consulting practice dedicated to helping companies thrive in a world of increasing water scarcity. We operate at the intersection of corporate strategy, advanced technology, investment and policy. We work with global corporations to achieve a sustainable competitive advantage through operational excellence in water management and assist advanced water technology companies in maximizing the value they bring to their customers.

For more information visit: [www.theartemisproject.com](http://www.theartemisproject.com).

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